

# WHAT'S A DIVIDEND?

A SHARE OF A COMPANY'S AFTER-TAX PROFIT THAT IS DISTRIBUTED TO SHAREHOLDERS AS EITHER CASH OR STOCK – REWARDING INVESTORS AND SHOWING CONFIDENCE IN THE BUSINESS OUTLOOK.



When a corporation earns a profit or a surplus, it can reinvest it in the business and/or distribute it to shareholders.

One way to distribute profits is by paying a dividend.

For example, if you owned:

<b>200</b>	<b>@20¢</b>	<b>= \$40</b>	Totalling <b>\$160</b> ANNUALLY
SHARES	A Share per Quarter		

## DIVIDEND COMPOUNDING

When dividends are reinvested to purchase additional stock, resulting in **greater dividends**.

# S & P 500

## DIVIDEND ARISTOCRATS INDEX

An elite group of companies that have annually increased their dividend for at least 25 consecutive years.<sup>1</sup>

ABBOTT • AFLAC • ILLINOIS TOOL WORKS • KIMBERLY-CLARK  
MCDONALD'S • PEPSICO • PROCTER & GAMBLE

1. Sampling of dividend-paying stocks

## ABBOTT CONSECUTIVE DIVIDENDS SINCE 1924

**14%**

dividend increase for 2019 payouts

MORE THAN

**\$31B**

delivered to shareholders over the last 10 years through dividends and share buybacks

**47** YEARS

of raising the quarterly dividend